

**UNITED STATES DISTRICT COURT**  
**DISTRICT OF NEVADA**

Moises Reza, et al.,

Plaintiffs

v.

Zuffa, LLC, et al.,

Defendants

Case No.: 2:23-cv-00802-CDS-EJY

Case No.: 2:23-cv-01211-JAD-VCF

Saul Garcia,

Plaintiff

v.

Zuffa, LLC,

Defendant

Case No.: 2:23-cv-01259-JAD-VCF

Isaiah Sanchez,

Plaintiff

v.

Zuffa, LLC,

Defendant

Plaintiffs in three actions filed substantially similar false-advertising and unfair-competition cases against Zuffa, LLC dba Ultimate Fighting Championship (UFC), alleging that its automatic-renewal scheme for UFC's "Fight Pass" subscriptions violates California law. The plaintiffs in the first-filed case also sue NeuLion USA, LLC, which is represented by the same attorneys that represent UFC. UFC and NeuLion have filed a notice of related cases, alerting the court to the significant overlap in these matters.

1 Local Rule 42(a) provides that “[i]f a notice of related cases is filed, the assigned judges  
2 will determine whether the actions will be assigned to a single district judge or magistrate  
3 judge.”<sup>1</sup> Because the related actions involve similar questions of fact and the same questions of  
4 law, and their assignment to the same district and magistrate judge is likely to effect a substantial  
5 savings of judicial effort, and because it would entail substantial duplication of labor if the  
6 actions continue to be heard by different district and magistrate judges, the court hereby transfers  
7 the subsequently filed related actions to District Judge Cristina D. Silva and Magistrate Judge  
8 Elayna J. Youchah for all further proceedings.

9 The Clerk of Court is THEREFORE ORDERED to **TRANSFER AND REASSIGN:**

10 Case No.: 23-cv-01211-JAD-VCF; and

11 Case No.: 23-cv-01259-JAD-VCF

12 to District Judge Cristina D. Silva and Magistrate Judge Elayna J. Youchah for all further  
13 proceedings.

14 Dated: August 25, 2023

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U.S. District Judge Cristina D. Silva

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U.S. District Judge Jennifer A. Dorsey

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1 L.R. 42(a).